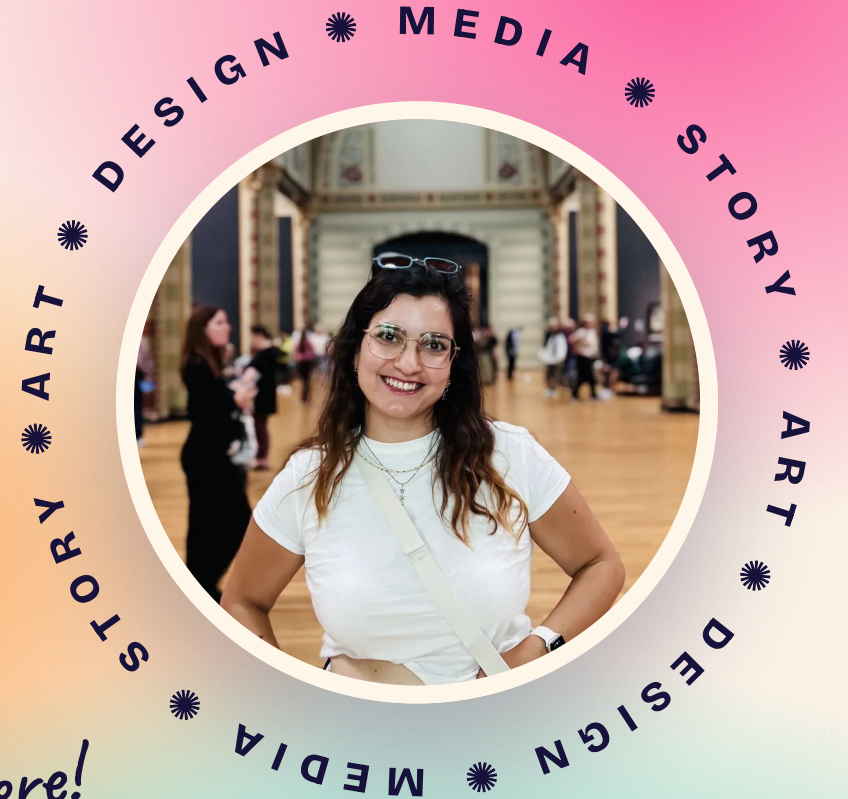


Hello, I'm

deniz.

hi there!



Deniz Altıok Erduran · Portfolio

JEMUR · Layout & Design Editor

ICETOL · Social Media Manager

İDÜ · MA in Art & Design

Hello, I'm Deniz.

I'm a designer, content creator and storyteller based in İzmir. Here's how I got from behind the camera to social media, and from there to the pages of a journal:

JEMUR · Layout & Design Editor

ICETOL · Social Media Manager

İDÜ · MA in Art & Design

İzmir, Türkiye · denizaltiokerduran@outlook.com



A colourful journey

2013-18

Ankara

Behind the camera

2019-21

Mersin

The city's pulse

2024-25

Ankara

ixora

2016-19

fairy tales

Fairy-tale narrator

2021-25

remote

Sixty sites, ten people

Today

İzmir

Art, design, academia

My story started behind the camera and ran through children's fairy tales, short films, café menus, some sixty sports websites and the pages of an academic journal. Today I study art and design in İzmir, chasing the same thing in every project: the most vivid version of the story.

Deniz, by the *numbers*

~60

sports news websites
under my content
management

10

people in my editorial
team

4

short films in art
direction, script and
set photography

10 yrs

of social media and
content experience



Eski (The Old) · 29th Ankara Film Festival · National Short Film Competition (2018)

my toolbox

Adobe Premiere Pro

Final Cut Pro

CapCut

Canva

Adobe Express

VITA

Meta Business Suite

Microsoft Office

Typography

Colour theory

Visual hierarchy

SEO

● EDITORIAL DESIGN

JEMUR

Designing a journal's very first issue

The Journal of Emerging Minds in Undergraduate Research (JEMUR) is a peer-reviewed, open-access journal publishing undergraduate and graduate student research in Turkish and English. As its Layout and Design Editor, I design the journal's printed look from start to finish.

ROLE	YEAR	SCOPE
Layout and Design Editor	2026 –	Cover, masthead, contents, article template, poster



The journal's pages

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İzmir Demokrasi University

Editor

Res. Asst. Mehmethan Erduran
İzmir Demokrasi University

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Layout and Design Editor

Master of Arts Student Deniz Altınk Erduran
İzmir Demokrasi University

deniz.org

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From the Editors

JEMUR

Welcome to the first issue of the Journal of Emerging Minds in Undergraduate Research.

JEMUR began with a single belief: students should have the opportunity to share their research, improve it through thoughtful feedback, and become viable members of the scientific community. Valuable ideas do not suddenly appear after graduation. They often begin much earlier – in a classroom discussion, a laboratory, an archive, a student project, or a question that someone decides to pursue seriously.

Reaching this first issue has been both exciting and demanding. Behind every published page are many conversations, careful readings, revisions, checks, and decisions. We have learned alongside our authors and reviewers throughout this process. Seeing the journal move from an idea to a completed issue has made all that work worthwhile.

We would first like to thank the student authors who trusted JEMUR with their research. They responded patiently to feedback, returned to their manuscripts several times, and showed a genuine willingness to improve their work. Their effort gives this journal its purpose.

We are equally grateful to our reviewers. They gave their time and expertise generously, approaching each manuscript with care and respect. Their detailed feedback helped our authors strengthen their arguments, clarify their methods, and present their work more confidently. The quality of this first issue owes a great deal to their contribution.

We also thank the colleagues, students, friends, and supporters who encouraged us during the journal's preparation. Establishing a new journal involves a great deal of work that readers may never see. Every message of encouragement and every practical contribution helped us move forward.

We hope JEMUR becomes a welcoming place for emerging researchers from different disciplines, institutions, and countries. We want students to feel that their questions matter and that careful research deserves to be read. We also hope this journal encourages them to remain curious, accept constructive criticism, and develop the confidence to participate in academic life.

This first issue is only the beginning. Thank you for being here at the beginning with us.

Kadir Demir & Mehmethan Erduran

EDITOR IN CHIEF EDITOR

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JEMUR

JOURNAL OF EMERGING MINDS IN UNDERGRADUATE RESEARCH

Volume 1 Issue 1 2026 | January

RESEARCH ARTICLE

Simone de Beauvoir's Concept of Otherness and Contemporary Gender Politics: An Existential Feminist Perspective
İrem TABİRLİOĞLU

¹ Department of International Relations, Faculty of Economics and Administrative Sciences, İzmir Demokrasi University, İzmir, Türkiye

^{*}Corresponding Author: iremtabirlioglu@gmail.com

DOI: 10.5281/zenodo.2192576

Submitted: 17 July 2025 | Accepted: 13 August 2025 | Published: 31 August 2025

ABSTRACT

Since its publication in 1949, Simone de Beauvoir's *The Second Sex* has remained one of the foundational works of feminist thought, profoundly shaping debates on gender, freedom, and social inequality. Although Beauvoir's existential feminism has been widely examined within twentieth-century feminist theory, limited attention has been paid to its analytical relevance for understanding contemporary forms of institutional and technological patriarchy. This article examines the extent to which Beauvoir's concepts of otherness, freedom, immanence, transcendence, and anti-essentialism remain applicable to twenty-first-century gender politics. Employing an interpretive qualitative research design and a comparative case study approach, the study analyzes four institutional contexts: the legal regulation of women's bodily autonomy in Iran following Mahsa Amini's death in custody, the systematic exclusion of women under Taliban rule in Afghanistan, algorithmic discrimination in artificial intelligence (AI) systems, and gender inequalities reproduced through digital platforms. Building on Beauvoir's existential philosophy and engaging with contemporary feminist scholarship—including Butler's theory of gender performativity, Crenshaw's intersectionality, recognition theory, and digital feminism—the article develops the Contemporary Otherness Framework (COF) as an integrative analytical model. Rather than arguing that patriarchal domination has disappeared through modernization and digitalization, the study demonstrates how it has adapted to new political, legal, and technological conditions. The findings suggest that while the institutional forms of gender inequality have evolved, the underlying systems of otherness, unequal recognition, and constrained freedom identified by Beauvoir continue to shape women's experiences. By bridging existential feminism with contemporary debates on digital governance and AI, the article contributes to feminist political theory and provides a comparative framework for analyzing the evolving institutional architecture of patriarchal power in the digital age.

Keywords: Simone de Beauvoir; existential feminism; digital patriarchy; artificial intelligence (AI); Contemporary Otherness Framework (COF)

To cite this article: Tabirlioğlu, İ. (2026). Simone de Beauvoir's concept of otherness and contemporary gender politics: An existential feminist perspective. *Journal of Emerging Minds in Undergraduate Research*, 1(1), 1-20. <https://doi.org/10.5281/zenodo.2192576>

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JEMUR

JOURNAL OF EMERGING MINDS IN UNDERGRADUATE RESEARCH

Volume 1 Issue 1 2026 | January

RESEARCH ARTICLE

The Geometry of Headlines: Typography, Page Position, and Visual Rhetoric in Turkish Newspaper Front Pages After Galatasaray's 2000 UEFA Cup Victory
Deniz ALTINK ERDURAN

¹ İzmir Demokrasi University, İzmir, Türkiye

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Submitted: 3 June 2025 | Accepted: 24 July 2025 | Published: 31 August 2025

ABSTRACT

This article examines how nine Turkish newspapers visually framed Galatasaray's 2000 UEFA Cup victory across 12 front pages published on 10-19 May 2000. The sample includes *Akşam*, *Cumhuriyet*, *Faahik*, *Hürriyet*, *Milliyet*, *Kudat*, *Sabah*, *Sür*, and *Yeni Saka*. Using qualitative comparative visual analysis, the study considers headline typography, page position, color, photographic hierarchy, statistical treatment, and relations between words and images. Although the pages draw on the same match result and a limited pool of trophy photographs, they organize the victory in markedly different ways. Trophy and sports newspapers favor omniscient *sun-view* type, yellow-red saturation, exclamation marks, statistics, and headlines placed over photographs. *Cumhuriyet* and *Hürriyet* preserve greater editorial distance through restrained or ambivalent layouts. Other pages connect the club's victory to national symbols, the European Union debate, Casakale memory, and the 19 May holiday. The three 19 May pages shift attention from the trophy to street crowds and public celebration. The findings show that layout operates as an editorial argument and that these late-onset pages gave the event durable visual form. Their short slogans, serif fonts, high-contrast color fields, and poster-like compositions also share formal features with later digital sports graphics.

Keywords: Galatasaray; UEFA Cup; Turkish press; typography; visual rhetoric

To cite this article: Altınk Erduran, D. (2026). The geometry of headlines: Typography, page position, and visual rhetoric in Turkish newspaper front pages after Galatasaray's 2000 UEFA Cup victory. *Journal of Emerging Minds in Undergraduate Research*, 1(1), 21-37. <https://doi.org/10.5281/zenodo.2192521>

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JEMUR

JOURNAL OF EMERGING MINDS IN UNDERGRADUATE RESEARCH

Volume 1 Issue 1 2026 | January

REVIEW ARTICLE

Natural Products as Multi-Target Agents in Cancer Prevention and Progression
İrem Kumru ÖZ

¹ Department of Molecular Biology and Genetics, Faculty of Arts and Sciences, Bursa Uludağ University, Bursa, Türkiye

^{*}Corresponding Author: iremkumru@gmail.com

DOI: 10.5281/zenodo.2206020

Submitted: 4 July 2025 | Accepted: 24 August 2025 | Published: 31 August 2025

ABSTRACT

Plant-derived natural products have long been an invaluable source of anticancer agents for the prevention and treatment of cancer. Although numerous modern and costly treatment strategies are currently used to combat cancer, factors such as treatment resistance, systemic toxicity, and tumor heterogeneity continue to be major obstacles to successful clinical outcomes. To overcome these limitations, bioactive natural products stand out as potential therapeutic agents due to their high molecular diversity and multi-targeted biological activities. Various classes of phytochemicals, including polyphenols, flavonoids, terpenoids, and alkaloids, represent promising candidates for new complementary preventive strategies due to their ability to simultaneously modulate multiple cellular mechanisms. This review focuses on the roles of ten bioactive compounds—curcumin, resveratrol, quercetin, epigallocatechin gallate (EGCG), shilphenol, curcumin, berberine, lignans, apigenin, luteolin, and propolis—which have shown efficacy in experimental and clinical settings and are among the most widely investigated compounds in contemporary research, in the context of cancer progression. This study provides an overview of the classification and mechanism-based evaluation of these compounds based on their effects on apoptosis, autophagy, metastasis, epithelial-mesenchymal transition (EMT), and tumor microenvironment. Furthermore, the current opportunities and limitations of translating these compounds into clinical applications are discussed.

Keywords: natural products; phytochemicals; cancer hallmarks; apoptosis; autophagy; epithelial-mesenchymal transition; tumor microenvironment

To cite this article: Öz, İ. K. (2026). Natural products as multi-target agents in cancer prevention and progression. *Journal of Emerging Minds in Undergraduate Research*, 1(1), 37-76. <https://doi.org/10.5281/zenodo.2206020>

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The article template always stacks the journal logo, the volume and issue line, the article-type label, the title, authors and affiliations, the submitted, accepted and published dates and the abstract in the same hierarchy, so papers from very different disciplines read with one journal's voice.

Call-for-papers poster for the December 2026 issue
I'm in the same issue as an author, too: The geometry of headlines, JEMUR 1(1), 21-37.

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● SOCIAL MEDIA

ICETOL

Turning a conference into a months-long story

ICETOL, the International Conference on Educational Technology and Online Learning, has been held every year since 2021. On the ICETOL 2027 organising committee I look after the secretariat and social media, planning the conference's social content and preparing its designs.

A conference's social media is a story that runs for months: deadline reminders, travel checklists, countdowns, a day-by-day programme and the weather from the host city. All in the conference's blue and orange identity, each with its own energy.

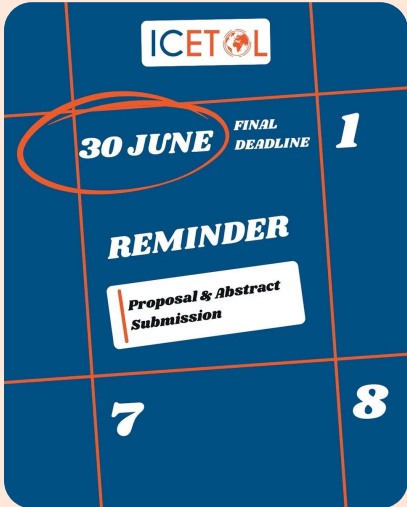


↳ Málaga travel guide: from the airport to campus

Instagram feed • 2026



↳ Travel checklist



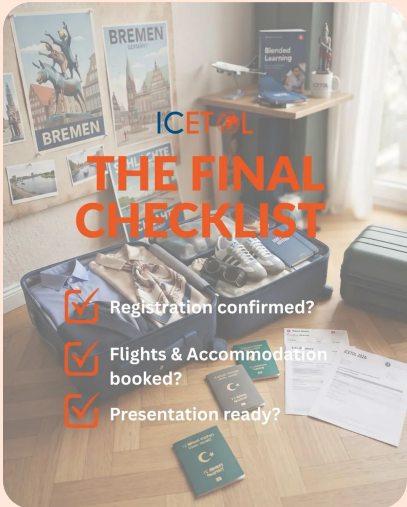
↳ Deadline reminder



↳ Bremen weather check



↳ Countdown • 20 days to go

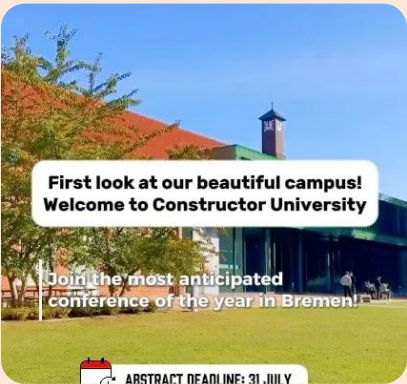
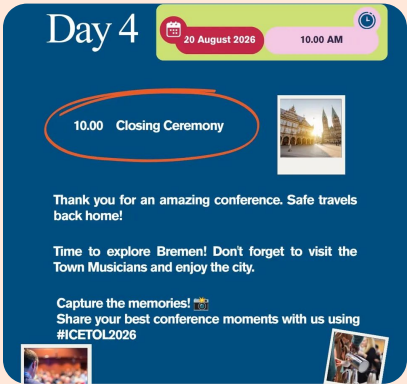
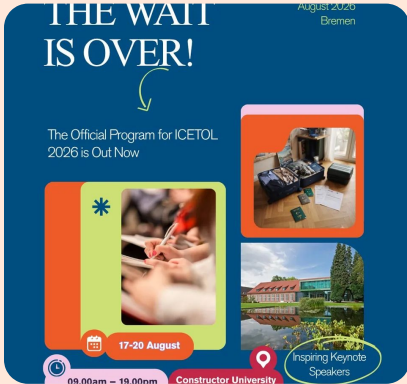


↳ Countdown • Final checklist



↳ Countdown • Destination Bremen

The programme, day by day



Short Films

Art Director · Screenwriter · Set
Photographer



Eski

The Old

August 2017 · Kastamonu · 16'51"



Kalmakla Çevrili

Surrounded by Survival

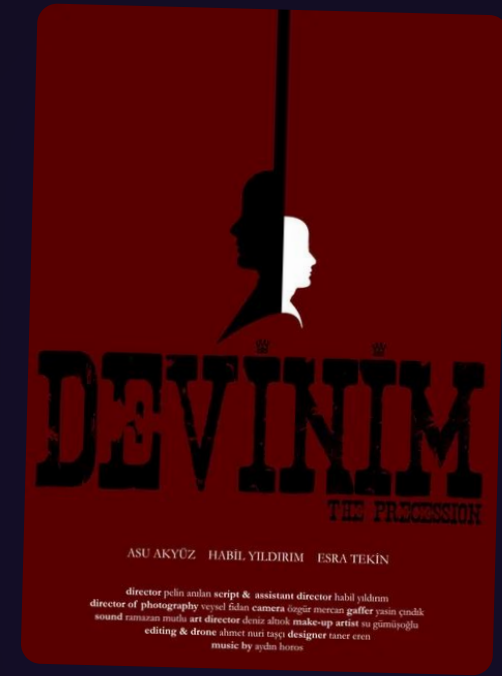
April 2018 · Çankırı · 15'35"



Döngü

The Loop

December 2017 · Ordu – Ünye · 4'12"



Devinim

Motion

June 2017 · Ankara · 6'04"



29th Ankara Film Festival · National
Short Film Competition · In
Competition (2018)

Social Media

Finding a brand's voice

01

Needs Analysis and Goals

Analysing where the brand or personal account stands today.

02

Market and Competitor Research

Studying competitors' content types, engagement rates and strategies.

03

Strategy and Content Planning

Defining content themes, campaign ideas and tone of voice.

04

Visual and Video Production

Photo and video production in formats such as Reels, stories and carousels.

ixora Cosmetics

2024 - 2025

Product visuals and campaign content, working with a team of two graphic designers and an SEO specialist.



Yeşilçam Coffee House

2021

Food photography, stories and video campaigns for Instagram and Facebook.



90+Deniz

A WOMAN'S VOICE IN FOOTBALL

My content series commenting on the football agenda from a woman's perspective: derby predictions, report cards, opponent previews.

@90artideniz



Fzt. Hazal Oğuz

HEALTH

Informative posts for a physiotherapy clinic on oedema, scoliosis and spinal health.



Farklı Kareler

PERSONAL SERIES

A personal story series about moving, changing cities and making time for yourself.



Menu Design

Pages that make you hungry

For the restaurants and cafés whose social media I ran in Mersin, I photographed the dishes myself and designed the daily campaigns and menus.



↳ Salad&Salad • Daily campaign



↳ Konuk Kahvesi • Menu



YouTube

Vlogs and culture routes

On my YouTube channel I made content in different formats that was both fun and informative. It featured vlogs sharing everyday life in a warm tone, film and series reviews, and coverage of municipal and independent festivals in Mersin.

I ran every stage of production myself, from scriptwriting and filming to editing, audiovisual finishing and social media cut-downs. The aim was to share local culture and pop culture with a clean look and a fluent story.



↳ Diyarbakir vlog · February 2020



↳ Kyiv vlog · March 2020



↳ Mersin Patifest



↳ Mersin / Tarsus Gastronomy Days



↳ Quick picks: a documentary



↳ Quick picks: a series

Bits of *me*

Fairy-tale narrator
birmasal.com · masaldinle.tv

Child development student
İstanbul University

A woman's voice in football
90+Deniz

Friend of sea turtles
EKADS monitoring & conservation training

Voice-over
tales and videos

Body language certificate
Ministry of National Education

Vlogger
from Kyiv to Diyarbakır

Fairy-tale therapist training
SEM Academy

Menus and coffee
photography + design

Thanks for looking through my portfolio!

**Let's make
something** *colourful.*

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Portfolio



CV